

Message Text

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FM SECSTATE WASHDC

TO AMEMBASSY MOSCOW

INFO AMCONSUL LENINGRAD

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E.O. 11652: N/A

TAGS: SCUL, UR

SUBJECT: BOLSHOI BALLET ON US TELEVISION

REF: MOSCOW 17778

1. DEPARTMENT HAS LEARNED FURTHER DETAILS FROM CBS NEW YORK ABOUT JANUARY 23 VIDEOTAPING OF BOLSHOI BALLET. ALVIN COOPERMAN IS NOT EMPLOYED BY CBS. HE IS WORKING WITH BOCK IN LICENSING TAPED PRODUCTION OF BOLSHOI BALLET TO CBS. MARY TYLER MOORE WILL DO TAPED INTRODUCTION AND CLOSING FOR US PRODUCTION. ALTHOUGH BOCK IS UNDER CONTRACT TO CBS FOR TV SPORTS PRODUCTIONS, HE AND COOPERMAN ARE SPEAKING ON OWN BEHALF CONCERNING BOLSHOI VIDEOTAPING AND POSSIBLE EMBASSY RECEPTION.

2. CBS IS SENDING PARTY OF 12 PERSONS TO SOVIET UNION IN CONNECTION WITH VIDEOTAPING AND TO DISCUSS TV COVERAGE OF 1980 OLYMPICS. IN ADDITION TO MOORE AND HER HUSBAND, PARTY WILL INCLUDE ARTHUR TAYLOR, PRESIDENT OF CBS INC., OSCAR KATZ, VICE PRESIDENT, PROGRAMS - NEW YORK OF CBS NETWORK AND ROBERT WUSSLER, VICE PRESIDENT OF CBS NETWORK SPORTS. MAIN GROUP WILL ARRIVE MOSCOW JANUARY 18 AND TAKE RED ARROW TO LENINGRAD EVENING OF JANUARY 19. AFTER SIGHTSEEING IN UNCLASSIFIED

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LENINGRAD, TAYLOR WILL DEPART FOR NEW YORK EVENING OF JAN.

20. REST OF GROUP WILL RETURN TO MOSCOW FOR MORE SIGHT-SEEING AND JANUARY 23 PERFORMANCE AT BOLSHOI THEATER, DEPARTING MOSCOW JANUARY 25. WUSSLER WILL ARRIVE MOSCOW JANUARY 20 AND STAY SEVERAL DAYS TO DISCUSS OLYMPICS COVERAGE WITH SOVIETS. AMBASSADOR STOESSEL HAS COPY OF FULL SCHEDULE ARRANGED BY INTOURIST AND WILL CARRY TO MOSCOW.

3. CBS BELIEVES BOCK SENT INVITATIONS TO ABOUT 100 US CULTURAL LEADERS TO COME TO MOSCOW FOR VIDEOTAPING, BUT NONE ARE KNOWN TO HAVE ACCEPTED. KISSINGER

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